



In today's world of IT where your customers (your members) regularly use latest technology for communication, product purchase, travel etc...the transition from paper based booking to on line booking will be painless and straightforward, providing them with a convenience they have come to expect in their daily lives.

As a club management tool our service simplifies much of the administration associated with running a club, freeing up staff to do other much needed tasks.

Sign up to Acebook and make life easy for everyone...management and players.

FOR PLAYERS:

1. Online booking or cancellation at their fingertips (24/7), with email confirmation.
2. Find a player: enables members to find a player based on level and on availability (days of week & time). Automatic sending of emails to invite selected players.
3. Important Club Documents download. Users can download any document made available by your organization: Membership renewal, Rules and Regulations, Competitions and Leagues
4. Daily or weekly view of booking page.
5. Each court/pitch can be individually presented to players (photograph and description visible when moving mouse over camera icon)
6. Access to club rules regarding reservation and play, at all times
7. Access to club's customised terms and conditions of court usage.
8. Dashboard display of latest Club News, messages and Club Competition Results
9. Secure online payment using credit card or PayPal account (Bookings and Membership renewal), resulting in peace of mind (optional).
10. Privacy is respected at all times:
 - o Flexible Opt-in/out from all features,
 - o Booked names are not available to the public
 - o Information is encrypted in the database and between our servers and your computer / mobile device.



FOR ADMINISTRATION:

1. Flexibility / Customisation:

- Flexible pricing and payment rules to suit your club's needs. Booking cost can be adapted per membership type, non-members, per court/pitch and per time of day.
- Club colour and logo displayed in all email correspondence.
- Each unit (court or pitch) can be described to the booker (photo + description)
- Create and Customise booking optionsLeisure, Coaching, Competitions, Clinics, ...
- Customise the player's level options to reflect your sport / country.
- Customise your various membership packages for each member to choose from: adult, junior, student, family, country, ... (other options...duration, cost, start date)
- Customise the player registration process (validation required or not by an administrator)

2. Stay in touch and engage with your club's players:

- Email/SMS messages, easy to create, send and archive, for future use
- News, competitions, invitations, tournament results
- Possibility to target the relevant audience: every player in the club, non members, members, committee members, current live bookings, customized contact groups.
- Message customisation: for example to include gate access code in booking confirmation emails

3. Suppress manual paper work:

- Members, non-members centralised management, with integrated online payments (optional) directly to the club's PayPal account: quick statistics, search by names.
- Export to PDF, excel and CSV format
- Membership expiry email reminder(s) to members, with links to renew online, to increase renewal.
- PayPal automated emails sent each time a payment is made, so you can keep an eye on transactions



4. Reporting: valuable statistics
 - Member / non-member demographics
 - Court's usage for maintenance purpose
 - Access to booking logs audit trail, to see who booked what and when. Export to PDF, Excel and CSV format.
 - Great help to manage / improve usage of your club's facilities
5. Document Upload, to make them visible to registered users.
 - Helps improve the way you manage your organization
 - Your members can freely access them at all times
 - Centralization of your important documents.
 - You benefit from the comprehensive backup that we have in place, to avoid accidental loss of your documents due to a computer failure.
6. You can refer to any specific document to your users by posting a message on the Dashboard of the booking page.
7. Club sponsorship:
 - Your local club advertisers have a presence on your booking page (busiest page on your website), where they can have multiple adverts.
 - adverts are simple to upload and display
 - This offsets the cost of using ACEBOOK
8. Custom user account categories:
 - Use personal accounts rather than paying for each bookings: accounts can be topped-up online once credits have ran out.
 - Customised top-up options
 - Customised monthly rebates to encourage users who book the most



Acebook is an online service. There is no setup fee and no software to install on any computer. All you need is an internet connected device with a web browser to access the Booking Page and the Club Manager. Once your club is setup, we will give you a link to your booking page that you can integrate into your own website.

We offer a 1 month free trial from the time your club is setup, to let you discover the potential of what Acebook has to offer, without any obligation.

Acebook is available in 3 plans to suit any club's financial situation. All 3 plans come with an unlimited amount of user / player registration and with a comprehensive customer support by email (9am to 5pm Irish time, Monday to Friday). We answer all queries within 24 hours.

| Plans / Modules | Silver €5 / court / month | Gold €10 / court / month | Platinum €15 / court / month |
|-----------------------------------|------------------------------|-----------------------------|---------------------------------|
| Online Booking | √ | √ | √ |
| Membership Management | √ | √ | √ |
| Documents (space) | 100Mb | 1Gb | 5Gb |
| Online Secure Payments | | √ | √ |
| Accountancy | | √ | √ |
| Sponsorship | | √ | √ |
| Communication | | | √ |
| Reporting Intelligence | | | √ |
| User Accounts & Reward Schemes | | | √ |



Acebook is fully internationalised and can support any language, in any time zone. It is currently translated in English, French and German.

Acebook follows the strict security guidelines provided by the FDA 21CFR Part 11 compliance document (Healthcare and Life Science for software systems compliance document issued by the Food and Drug Administration in regards to security, audit trails and user management) and is PCI compliant (online payment processing compliance). Acebook also follows the extensive privacy guidelines provided by the Irish Data Protection Agency.

We currently have customers from 5 different countries: Ireland, US, Canada, Holland, Germany. Here is a sample of what some have to say about Acebook:

Salt Spring Island Tennis Association - Canada

“ I speak for the entire board when I say how delighted we are with the Acebook system, and how responsive you have always been to any request for configuration to our particular needs. We researched other booking systems, but the flexibility and options offered by Acebook were far superior.

The booking system created for our Club is not only handsome, but totally practical and easy to use... even for some of our older members who were originally none too sure about their ability to access it successfully. They now all love it. From an administrator's point of view, the ease of memo distribution, ability to accommodate sponsors, collect statistics, and the illustrative graphs are all excellent.

Thank you, Acebook, for creating such a professional 'face' to the world for our Club, while eliminating the requirement for an administrative employee.”

Erica Ross, President



Butt Hall Tennis Club - Ireland

“Before Acebook offered us this on line service we were struggling with court bookings ... sometimes courts double booked and other times members failing to secure a court because they could not get a committee member on the phone to see what was available. Since implementing the Acebook booking system the transformation has been unbelievable. No more calls at all hours from members looking for a court. No more concerns about who has the club phone to accept bookings.”

Joe Bonner, Committee Chairman

Super-Sessions - Germany

“Acebook was very supportive and quick in adapting their online reservation tool to my needs in a different industry and in the German language. I like the system very much as it is clearly laid out, makes it very easy for customers to book and is really flexible to handle as an administrator.”

Markus Schwarz, CEO



Bishopstown Lawn Tennis Club – Cork, Ireland

“ The ease of being able to book courts 24/7 is great. Being able to view if courts are free is a huge advantage especially to those who have to travel to the club.

Acebook provides fairness to all our members giving them all the same chance to book courts especially Peak Time hours. The old (now obsolete paper booking system) favoured long standing members.

It has freed up our caretakers from having to take telephone bookings allowing them to now concentrate on maintenance activities.

Reports provide transparency and it is very encouraging to see some of our newer members playing quite actively. This is something we could not have verified in the past.

Other reports such as the Booking Log reports have also proved very beneficial to the committee in providing facts on which they can now make informed decisions and plan for the club. ”

Monique Nielson, Committee Member